ESCMID-ASM Conference

5th Conference on Drug Development to Meet the Challenge of Antimicrobial Resistance

Dublin, Ireland

1-4 September 2020

SPONSORING PROSPECTUS
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Announcement

Dear Colleagues and Sponsors,

On behalf of the European Society of Clinical Microbiology and Infectious Diseases (ESCMID) and the American Society for Microbiology (ASM) are delighted to invite you to the 5th Conference on Drug Development to Meet the Challenge of Antimicrobial Resistance, which will take place on September 1-4, 2020 in Dublin, Ireland.

Antimicrobial Resistance (AMR) remains an existential threat to human health. Despite investment from public-private initiatives the development of new antimicrobials to meet the challenge of AMR remains extremely challenging. The meeting is focussed on the challenges of developing new agents for AMR that stretches from medicinal chemistry right through to the collective efforts of the international community to produce new antibiotics.

The conference, through a mixture of engaging lecture formats, takes participants through all aspects of the drug development and approval process for new antimicrobials, from lead searching and susceptibility testing to pharmacokinetic/pharmacodynamic relationships, and the future possibilities available using technologies such as machine learning.

In addition, a series of workshops and poster presentations will take place, enabling open dialogue about the development of new antimicrobials, and the challenges that AMR is presenting in the usage of existing agents.

Registration opens 1 April 2020

Abstracts can be submitted from 1 April 2020 to 30 April 2020.

We are looking forward to seeing you in Dublin,

Sujata Bhavnani
Co-Chair, Programme Committee (ASM)

William Hope
Co-Chair, Programme Committee (ESCMID)

Prof. Jesús Rodríguez-Baño
ESCMID President
Programme Committee

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Registration
Registration opens 1. April 2020

Registration Fees

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<tr>
<td>ESCMID / ASM member</td>
<td>€ 500</td>
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<td>Non-member</td>
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The registration fee includes the scientific sessions, printed conference material, lunches & coffee breaks during the event and networking event, but not travel and accommodation costs.
The Venue

Dublin, capital of the Republic of Ireland, is on Ireland’s east coast at the mouth of the River Liffey. Its historic buildings include Dublin Castle, dating to the 13th century, and imposing St Patrick’s Cathedral, founded in 1191. City parks include landscaped St Stephen’s Green and huge Phoenix Park, containing Dublin Zoo. The National Museum of Ireland explores Irish heritage and culture.

Located in Blanchardstown, Crowne Plaza Hotel Blanchardstown is in the suburbs and convenient to Blanchardstown Shopping Centre and National Aquatic Centre. This 4-star hotel is within the vicinity of War Memorial Gardens and Guinness Storehouse.

We look forward to welcome you in Crowne Plaza Hotel Blanchardstown for the 5th Conference on Drug Development to Meet the Challenge of Antimicrobial Resistance.

Hotel: https://www.cpireland.crowneplaza.com/dublin-blanchardstown
Dublin: https://www.visitdublin.com/
**Become a part**

The conference organizing committee will offer potential sponsors and interested parties’ opportunities for visibility, product information and scientific contribution to the congress.

We expect around 450 participants at this conference.

All sponsors will be mentioned on the web site of the conference, during the conference and in all printed materials pertaining to this event.

**Why Sponsor / Exhibit at ESCMID/ASM Conference on Drug Development to Meet the Challenge of Antimicrobial Resistance**

- Increase your global visibility! ESCMID/ASM provides many opportunities for your company to increase visibility and showcase your products messages and benefits while supporting the conference activities
- The ESCMID / ASM mission is to improve the diagnosis, treatment and prevention of infection-related diseases. This is achieved by promoting and supporting research, education, training, and good medical practice. With its yearly congress and different conferences throughout the year it pursues this objective
- ESCMID / ASM offers marketing and sponsorship opportunities to create and build brand awareness
- It is a unique opportunity to network with colleagues, build relationships, and generate leads from around 450 attendees in just a few days

![Pyramid with sponsorship levels]

All costs are given in Euros (V.A.T. not included)
Levels of support

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<tr>
<th>Level of Support</th>
<th>Logo in Final Programme</th>
<th>Logo on Website</th>
<th>Logo on Flyers</th>
<th>Logo on «Thank you Banner» onsite</th>
<th>Complimentary Flyer onsite</th>
<th>Thanks in the Opening lecture</th>
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Sponsorship Items

Conference Materials

Printed advertising material in the congress bags

One A4 format folded leaflet printed on both sides (supplied by the Sponsor) and provided 1 month before the conference.  
2,000,00 €

Advertising in the conference book

Printed programme and participant list and online abstract book (PDF), diffusion to all registered participants
One-page advertisement in the Program (A5).  
1,500,00 €
Onsite Visibility

Roll-up banner

Banner will be placed in the public area around the session hall. Banner must be provided by the company. (4 units) 1.500,00 €

Table in front of the session hall maintained by your staff (max. 5)

One table (approx 180*80cm) kindly note that registration is not included 5.000,00 €

Conference Bag

Conference Bag

Have your company logo on one side of the bag, the other side will show the conference logo. You only need to send us your logo, we take care of the production.

450 pieces 8.500,00 €

Material to be provided for the Conference Bag 450 pieces

Pens Provided-in-kind + 2.000,00 €

Notebooks Provided-in-kind + 2.000,00 €

Lanyards (ESCMID / ASM and Sponsors logo in rotation) 5.000,00 €

All above Provided-in-kind + 7.500,00 €
**Travel grants**

**Minimum contribution of € 10.000,00**

Young scientists who have submitted abstracts of outstanding scientific quality will be supported with travel grants. The amount and number of travel grants provided may be defined by the sponsor in agreement with the organizing committee. Recipients of a sponsored travel grant are selected by the Programme Committee.

The travel grant will be named after the sponsor and advertised on the Conference Website.

For more information, please contact the office.
Conference Catering Sponsorship

Welcome reception
Opportunity to support the welcome reception for all participants of the Congress
- The reception will be held on the first evening, time TBA
- The company logo will be on the menu, that can be found on every table
- Acknowledgment: Congress website, on-site signage 5.500,00 €

Daily Sponsored Welcome Coffee
The company can sponsor a Welcome-Coffee (one company per morning)
Daily Coffee timeslot will be before the first scientific sessions
Includes:
- Acknowledgment: Congress website, congress program book, on-site signage
- Brochure / signs on the coffee tables 2.500,00 €

Cocktail during Poster Sessions
Opportunity to support the Refreshments during a Paper Poster Session (one company per session)
- Acknowledgment: Congress website, congress program book, on-site signage
- Brochure / signs on the coffee tables 5.000,00 €

Meeting rooms
Meeting rooms can be booked for a day or the entire duration of the conference. Pricing depends on duration and the size of the meeting room. Each room is equipped with basic AV (screen that can be connected to your notebook / beamer & screen). For inquiries, please contact Carla Seiler (carla.seiler@escmid.org)

Make your reservation today
For bookings and questions, please contact
Carla Seiler
Event Coordination Manager

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